

SEEING PEOPLE FULLY

For too long, patients of color with psoriasis have lived in the shadows. It's time to change that story.

Janssen is addressing these disparities in dermatological care head on, in collaboration with the community. We're committed to addressing significant gaps in knowledge, diagnosis and care for patients of color with moderate-to-severe plaque psoriasis.

Psoriasis affects



“Having plaque psoriasis is hard but being a Black girl with psoriasis made me feel alone. I hope to encourage a change in the lack of representation.”

—Alisha Bridges, Patient Advocate*



African American, Asian, and Hispanic Americans are more likely to have more severe psoriasis than Caucasian Americans.²

“My psoriasis journey has unquestionably been influenced by my identity as a Chinese American, from management to how I cope.”

—Howard Chang, Patient Advocate*



With skin disorders there has often been a lack of data around patients of color, leading to large gaps in diagnosis and care.^{2,3}

“Often in dermatology, we talk about listening with our eyes. This listening, along with dermatology education on how psoriasis looks in darker skin types, are vital to closing the diagnostic gap.”

—Lynn McKinley-Grant, MD*



Working towards a fuller spectrum of understanding.

Janssen Immunology is collaborating with specialty societies and local and national organizations to support communities of color and raise psoriasis awareness — which is all part of Johnson & Johnson’s important work to help build healthier communities across our country. These efforts are supported by Our Race to Health Equity commitment, focused on addressing health inequities to meet the needs of all.

*In consideration of the time the patient advocates and Dr. McKinley-Grant spent participating in this activity, they were paid an honorarium by Janssen.
References: **1.** Armstrong AW, Mehta MD, Schupp CW, et al. Psoriasis prevalence in adults in the United States. *JAMA Dermatology*. 2021;157(8):940. **2.** Alexis AF, Blackcloud P. Psoriasis in skin of color: epidemiology, genetics, clinical presentation, and treatment nuances. *J Clin Aesthet Dermatol*. 2014 Nov;7(11):16-24. **3.** Buster KJ, Stevens EI, Elmetts CA. Dermatologic health disparities. *Dermatol Clin*. 2012;30(1):53-viii.