



About Derma Care Access Network

The Derma Care Access Network (DCAN) works to advance public policies and practices that promote accelerated innovation and improved access to treatments for persons living with varying skin conditions and diseases.

Two dozen stakeholder members including patient and clinician organizations and rely on DCAN for timely and accurate guidance as it pertains to patient access.

Policy Priorities

- ◆ **ADVOCATES** to inform policymakers and payers about the burden of skin diseases, barriers to access, effective treatment options and the promise of emerging therapies
- ◆ **PROMOTES** the advancement of science and innovation
- ◆ **HIGHLIGHTS** the need for improved, diverse means of prevention and treatment and the lack of affordable access
- ◆ **INFORMS** patients, clinicians, and other stakeholders about policies that inhibit medication and treatment access

Capabilities

- Convenes stakeholders to weigh in on state and federal legislation
- Provides educational resources for partner organizations to advance public policy
- Offers comment and/or testimony on proposed legislation/regulations and value-based assessments
- Drafts and requests appropriations language
- Creates succinct infographics, policy papers, position statements and testimonial and educational videos on patient access issues
- Identifies, drafts and pitches earned media
- Activates partners for social media messaging
- Collaborates with partner organizations for educational resources
- Spearheads the Resource Hub, a website which consolidates educational resources from partner organizations
- Provides a comprehensive advocacy toolkit for patient education and empowerment